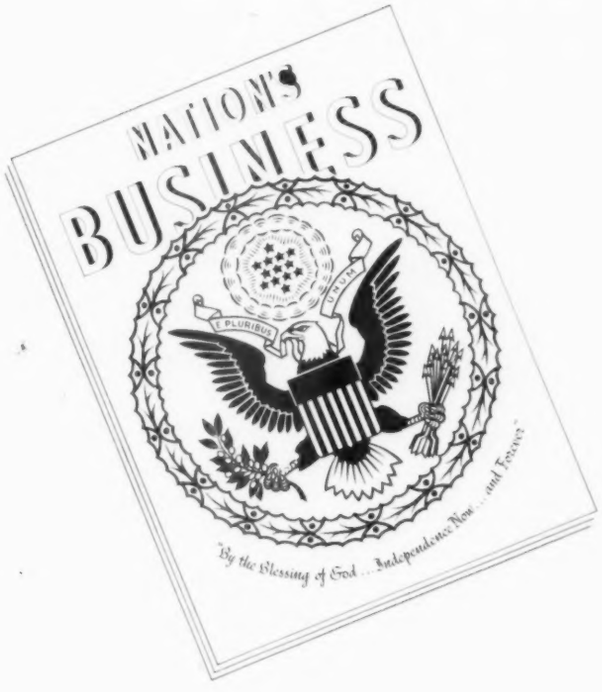
NATION'S BUSINESS

INDEX FOR 1942



Published by the

CHAMBER OF COMMERCE OF THE UNITED STATES

WASHINGTON, D. C.

General Index

NATION'S BUSINESS INDEX FOR 1942

A

ADVERTISING
Advertising Bonds and Stamps ..... Aug 84
Business Keeps Its Pennants Flying ..... Jun 22
Good Food Makes Good Warriors ..... Oct 112
It Will All Come Back; by Robert S. Henry ..... Mar 37
Through the Editor's Specs ..... Aug 7,8; Nov 9; Dec 7
Advertising Bonds and Stamps ..... Aug 84

AGRICULTURE
Farm Machines Fight for America; by Bliss Isely ... Aug 35
Food Crisis Is Real; by R. L. Van Boskirk and D. W. Sawtelle ..... Nov 25
Through the Editor's Specs ..... Jun 11; Feb 11

AGRICULTURE DEPARTMENT
Through the Editor's Specs ..... May 10

AIR CONDITIONING
Air Conditioning Goes to War ..... Mar 58
Air Conditioning Goes to War ..... Mar 58

ALCOHOL
The Why's and If's of Shortages; by R. L. Van Boskirk ..... Sep 51

ALUMINUM
The Why's and If's of Shortages; by R. L. Van Boskirk ..... Sep 51
American Resource in Jeopardy; Editorial by Merle Thorpe ..... Feb 13

AMERICAN TEL. & TEL.
Through the Editor's Specs ..... Nov 11

AMERICAN TRADE ASSOCIATION EXECUTIVES
A.T.A.E. Honors Trade Group No. 1 ..... Jun 29
Business IS READY! ..... Jan 46
America's Wheels Roll Up New Records ..... Jul 19
"--And Become Citizens"; by Samuel B. Pettengill ... Apr 44

ANNUAL MEETING
Let's Get it Done! by Paul Hodges ..... Jun 33

ANTI-TRUST ACT
Through the Editor's Specs ..... Oct 10
Armstrong, O.K.: Lend-Lease in War and Peace ..... Aug 24

ARMY
Does the Army Need You? by Maj. Gen. Dwight F. Davis ..... Sep 38
Through the Editor's Specs ..... Feb 7
Your Son's A Better Soldier Than You Were; by Herbert Corey ..... Sep 42
Arnold, Melvin: Man-Made Timber Crops ..... Jan 43
Arthur, Julietta K.: Packaging Can Take It ..... Aug 48

ARTHURDALE
Passing of a Great Illusion ..... Apr 66
As America Takes the Field; Editorial by Merle Thorpe ..... Dec 15
As We Draw the Sword; Editorial by Merle Thorpe .... Jan 11
A-Shopping I Did Go; by Lida C. Lueck ..... Feb 41
Assembly Line for Houses; by R. L. Van Boskirk ..... Jan 48

ASSOCIATED PRESS
Through the Editor's Specs ..... Oct 11
A.T.A.E. Honors Trade Group No. 1 ..... Jun 29
Atkinson, H. C.: Social Reform Opens a New Salient ..... Nov 20
Auto Takes a Holiday; by Fred DeArmond ..... Feb 74

AUTOMOTIVE INDUSTRY
Auto Takes a Holiday; by Fred DeArmond ..... Feb 74
Henry Ford of the Spindizzies; by Jack Pollexfen .. Jan 41

AVIATION
That They May Keep Flying; by Paul McCrea ..... Mar 15
The World is Your Trade Area; by Gill Robb Wilson. Nov 28

B

BALTIMORE
Manpower Under a Microscope; by Larston D. Farrar ..... Dec 17
Bamford, James B.: The Man Who Has Never Relaxed . Aug 19

BANKS AND BANKING
Management's Washington Letter ..... Nov 51
Through the Editor's Specs ..... Oct 7
Bargeron, Carlisle: Stepping Stones to Affluence .. Feb 68

BARKLEY, SENATOR ALBEN W.
Through the Editor's Specs ..... Dec 7
Barton Fred B.: They Thanked Him for Coming ..... Aug 39
Beat the Drum, Not the People; Editorial by Merle Thorpe ..... Nov 15

BELDEN MANUFACTURING COMPANY
Stockholders Buy War Bonds Too ..... Oct 106
Bellringers: A Substitute for Rubber? ..... Oct 54
Bellringers: Beyond the Trenches Lies--Production! Nov 75
Bellringers: Good Food Makes Good Warriors ..... Oct 112
Bellringers: How Industry Saves Metal ..... Nov 84
Bellringers: Oil Saver--Award Winner ..... Dec 50
Bellringers: Stockholders Buy War Bonds Too ..... Oct 106
Better Do It Early; by Lida C. Lueck ..... Sep 32
Beyond Compromise ..... Jun 30
Black Widow Spiders Aid Sharpshooters; by Richard Hannah ..... Dec 71
Blitzkrieg Against Hunger; by Clarence M. Lindsay .. Dec 70
Blueprints for Feather Beds; by A. Wyn Williams ... Dec 23

BOOKS
Through the Editor's Specs ..... Jun 8, 11; Sep 7; Oct 8
Botsford, Harry: The World Turned Upside Down .... Nov 23
Braley, Berton: Departmental Ditties of 1942 ..... Sep 38
Braley, Berton: Washington Calling George ..... Apr 70
Bridge of Ships; by R. L. Van Boskirk ..... Feb 45
Britain Converts by Nucleus Plan ..... Apr 63

BUREAUCRACY
Job is War, not Reform; Editorial by Merle Thorpe ..... Mar 13
Luxuries in Government Must Go; by George Morris ..... May 60
Through the Editor's Specs ..... Feb 8; Oct 8

BUSINESS CONDITIONS
But Is It News? ..... Jun 90
Management's Show Window; by Louis Hancock Renn .. Nov 43
Map of the Nation's Business; by Frank Greene ... Jan 54
Feb 56; Mar 52; Apr 60; May 70; Jun 56; Jul 42
Aug 29; Sep 106; Oct 116; Nov 98; Dec 94
Putting Industry in Moth Balls; by A. Wyn Williams ..... Nov 30
Business IS READY! by Albert W. Hawkes ..... Jan 46
Business Keeps Its Pennants Flying; by Dickson Hartwell ..... Jun 22
Business Men's Organizations and the War Program .. Jan 33
But Is It News? ..... Jun 90

BUYING
A-Shopping I Did Go; by Lida C. Lueck ..... Feb 41
Better Do It Early; by Lida C. Lueck ..... Sep 32
Byrd, Sen. Harry F.: Manpower for Our Third Army .. Nov 17

BYRNES, JAMES F.
Through the Editor's Specs ..... Dec 7

C

CADILLAC MOTOR CAR COMPANY
Bellringers: Oil Saver--Award Winner ..... Dec 50
Campbell, Jr., Maj. Gen. Levin H.: Watch Them Cut Red Tape ..... Nov 45

NATION'S BUSINESS INDEX FOR 1942

Page

CANADA
Through the Editor's Specs..... Aug 8
Carboloy Company: Name Calling Builds No Guns..... May 71
Carlyle, John: How Not to Win the War..... Apr 80
Casey, William J.: Wanted: Recruits to Recruit Recruits for Behind the Line! ..... Apr 17
Ceiling Plaster is Full of Rocks; by R. L. Van Boskirk ..... Jul 15

CENSORSHIP
I am Ashamed to Give the Figure; by George Creel.. Oct 33
No Snoops Stop Scoops; by A. H. Sypher..... Dec 36
Through the Editor's Specs..... Apr 7; Nov 7
Cessna Aircraft Company: Photograph of a Bottleneck. Oct 100

CHAMBER OF COMMERCE GENERAL
Business Men's Organizations and the War Program.. Jan 33
How Main Street Goes to War; by Paul McCrea..... Sep 17
Through the Editor's Specs..... Apr 11

CHAMBER OF COMMERCE LOCAL
Bluefield, W. Va.: Through the Editor's Specs..... Apr 11
Cleveland: Through the Editor's Specs..... Nov 9
Los Angeles, Calif.: Through the Editor's Specs... Jan 8
Miami, Fla.: Through the Editor's Specs..... Nov 9
Through the Editor's Specs..... Jul 8

CHAMBER OF COMMERCE NATIONAL
Business Men's Organizations and the War Program.. Jan 33
Known Market After War..... Nov 60
Let's Get it Done! by Paul Hodges..... Jun 33
Victory—and You..... Oct 100
When the Boys March Home..... Jul 22

CHANGE
No Business Can Escape Change; by W. L. Hammer.... Jan 32
Feb 54; Mar 56; Apr 62; May 76; Jun 74; Jul 60
Aug 70; Sep 70; Oct 86; Nov 76; Dec 68
We Must Re-Discover America; Editorial by Merle Thorpe..... Oct 15

CHEESE
Wagon Worth Millions; by Don Wharton..... Feb 39
Cherington, Paul T.: Foresight Can Win the Peace.... Dec 19
Child Labor Figures Shrink..... Jan 71

C.I.O.
Move Over, Managers! by Fred DeArmond..... Feb 34
Through the Editor's Specs..... May 7

CIVIC DEVELOPMENT
Man Who Has Never Relaxed; by James B. Bamford.... Aug 29
Through the Editor's Specs..... Dec 8

CIVIL SERVICE
How to Be a $1 a Year Man; by T. N. Sandifer..... Jul 23
Naked in a Gold Fish Bowl..... Jun 26
Through the Editor's Specs..... Jun 11
Aug 7,8; Sep 8; Nov 8

CIVILIAN CONSERVATION CORPS
Through the Editor's Specs..... Aug 8

CIVILIAN DEFENSE
"Old Gabriel" is Drafted..... Oct 96
Through the Editor's Specs..... Nov 11
Clark, Neil M.: A Copper Ghost Comes to Life..... Jul 27
Clendening, Dr. Logan: State of the Nation's Health. Mar 31

CLOTHING
Photograph of a Bottleneck..... Oct 100
Through the Editor's Specs..... Dec 8
Collins, James H.: Is He Lazy or a Genius? ..... Aug 27
Combat Teams of Industry "Fall In"; by Fred DeArmond..... Oct 17

COMMENT ON NATION'S BUSINESS
A Full Abundance of Scarcity: Through the Editor's Specs..... Sep 11
Ideologies in the Budget: Through the Editor's Specs..... Nov 8
If We Are to Keep America on Wheels: Through the Editor's Specs..... Jul 11

CONGRESS
"—And Become Citizens"; by Samuel B. Pettengill.. Apr 44
Congress Sits in the Driver's Seat; by Samuel B. Pettengill..... May 56
Don't Eat Up the Seed Corn; Editorial by Merle Thorpe..... Jul 13
Management's Washington Letter..... Dec 51
Through the Editor's Specs..... May 8; Aug 8; Sep 11
When You Write Your Congressman; by Paul Scharrenberg..... Feb 80
Yardstick Becomes a Scepter; by T. N. Sandifer..... Oct 42
Congress Sits in the Driver's Seat; by Samuel B. Pettengill..... May 56

CONSTRUCTION
Assembly Line for Houses; by R. L. Van Boskirk..... Jan 48
Training for Home Construction..... May 77
Through the Editor's Specs..... Jun 11

CONSUMERS
Known Market After War..... Nov 60
New Customers—New Styles; by Shirley Ware..... Oct 39
Price Control on Main Street..... Mar 62
Priority Plans for Customers; by William J. Enright..... Sep 31
Through the Editor's Specs..... Jan 8

CONSUMPTION
A-Shopping I Did Go; by Lida C. Lueck..... Feb 41

COOPERATION
Task Forces of the Home Front; Editorial by Merle Thorpe..... Sep 15

COPPER
A Copper Ghost Comes to Life; by Neil M. Clark..... Jul 27
Copper Ghost Comes to Life; by Neil M. Clark..... Jul 27

CORCORAN, THOMAS G.
Stepping Stones to Affluence; by Carlisle Bargeron. Feb 68
Through the Editor's Specs..... Jan 9; Feb 9
Corey, Herbert: Making Our Ships Work Harder..... Apr 46
Corey, Herbert: Three Anonymous Men on a Board..... Dec 28
Corey, Herbert: Your Son's a Better Soldier Than You Were..... Sep 42
Corey, Herbert: Washington and Your Business..... Jan 29
Feb 48; Mar 44; Apr 55; May 64; Jun 51; Jul 44
Aug 43; Sep 70; Oct 78; Nov 62; Dec 43
Corey, Herbert: World's Toughest Fighting Man..... Oct 43

CORRESPONDENCE
Keep Them Remembering..... Aug 26
Received—but Not Read; by Tom Jones Parry..... Aug 37
Through the Editor's Specs..... Jun 11; Aug 8; Nov 9
When You Write Your Congressman; by Paul Scharrenberg..... Feb 80

COTTON
Through the Editor's Specs..... Mar 11
Cox, E.E.: We COULD Lose This War..... Mar 60
Creel, George: I am Ashamed to Give the Figure..... Oct 33
Crosser, C.A.: Economy Begins at Home..... Oct 76

D

DAIRIES
Through the Editor's Specs..... Apr 11
Davis, Maj. Gen. Dwight F.: Does the Army Need You?.. Sep 48
Dear Mr. Business Man; by Senator Walter F. George... Aug 16
Dear Mr. Congressman; by A. W. Robertson..... Jul 25
DeArmond, Fred: Auto Takes a Holiday..... Feb 74
DeArmond, Fred: Combat Teams of Industry "Fall In"... Oct 17
DeArmond, Fred: Doings in the Food Field..... May 78
DeArmond, Fred: If We Are to Keep America on Wheels.. May 39
DeArmond, Fred: Job Passports for Americans?..... Jul 52
DeArmond, Fred: Keep the Retail Doors Open..... Aug 54
DeArmond, Fred: Move Over, Managers!..... Feb 34
DeArmond, Fred: Shopping for the Office..... Mar 42
DeArmond, Fred: Square Meals in Shirt Pockets..... Sep 66
DeArmond, Fred: Wanted: A Labor Policy..... Apr 50
DeArmond, Fred: What's Happening to Salesmen?..... Jun 31

DEBTS
Through the Editor's Specs..... Mar 7; Dec 7

DECENTRALIZATION
Through the Editor's Specs..... Jun 11

Page

DEFENSE
America's Wheels Roll Up New Records..... Jul 19
Business Men's Organizations and the War Program. Jan 33
Military Secrets and Bars..... Aug 40
Workers from the Melting Pot..... Jul 20

DEFENSE BONDS
Advertising Bonds and Stamps..... Aug 84
New Name for Bonds..... May 73
Nothing from Nothing Comes; Editorial by Merle Thorpe..... May 15
Retailers Point Way to Victory..... Aug 84
Stockholders Buy War Bonds Too..... Oct 106
Through the Editor's Specs.....Jan 9; Feb 11; Apr 9

DEHYDRATION
Square Meals in Shirt Pockets; by Fred DeArmond.. Sep 66

DEMOCRACY
"—And Become Citizens"; by Samuel B. Pettengill. Apr 44
Congress Sits in the Driver's Seat; by Samuel B. Pettengill..... May 56
Promise of Free Enterprise; Editorial by Merle Thorpe..... Aug 15
Through the Editor's Specs..... Nov 7
Departmental Ditties of 1942; by Berton Braley..... Sep 38

DISTRIBUTION
Auto Takes a Holiday; by Fred DeArmond..... Feb 74
Doings in the Food Field..... May 78
Keep the Retail Doors Open; by Fred DeArmond..... Aug 54
Known Market After War..... Nov 60
Maybe You Can Build a Box Car! ..... Nov 68
Packaging Can Take It; by Julietta K. Arthur..... Aug 48
Plainly Visible to the Shopper; by Ellen Newman.. Aug 33
Priority Plans for Customers; by William J. Enright..... Sep 31
Through the Editor's Specs..... Jun 7
Wagon Worth Millions; by Don Wharton..... Feb 39
We must indeed Sacrifice Some of our Appetites; by Sarah MacGonigle Thompson..... Oct 34
What's Happening to Salesmen? by Fred DeArmond... Jun 31
Why's and If's of Shortages; by R. L. Van Boskirk..... Sep 51
Does the Army Need You? by Maj. Gen. Dwight F. Davis..... Sep 48
Doings in the Food Field; by Fred DeArmond..... May 78
Donald, W. J.: "...of Indispensable Value"..... Jan 46
Don't Eat Up the Seed Corn; Editorial by Merle Thorpe..... Jul 13
Don't Mistake Me for the Boss..... Sep 92

DU PONT DE NEMOURS & COMPANY, E. I.
Through the Editor's Specs..... Oct 11
Dzuz, William: Holding Hands with Hitler; by Harold M. Fleming..... Jun 17

E

"E" is for Efficiency..... Jan 62
Economic Warfare, Old Style..... Sep 101
Economy Begins at Home; by C. A. Crosser..... Oct 76

EDUCATION
Four Big Institutes for Secretaries..... Jul 52
Through the Editor's Specs..... Jun 9
Training for Home Construction..... May 77

EFFICIENCY
"E" is for Efficiency..... Jan 62
Suggestion Box Comes to Life; by A. H. Sypher.... Nov 46
Watch Them Cut Red Tape; by Maj. Gen. Levin H. Campbell, Jr. ..... Nov 45

ELECTION
"—And Become Citizens"; by Samuel B. Pettengill. Apr 44
Congress Sits in the Driver's Seat; by Samuel B. Pettengill..... May 56

ELECTRICITY
They Thanked Him for Coming; by Fred B. Barton... Aug 39

Page

EMPLOYMENT
Getting Post-War Jobs Ready..... Sep 31
Is He Lazy or a Genius; by Doncaster G. Humm with James H. Collins..... Aug 27
Job Passports for Americans? by Fred DeArmond..... Jul 52
Legal Lesson by a Pastry Cook; by Beatrice Schapper. May 27
Manpower Under a Microscope; by Larston D. Farrar... Dec 17
Once Through the Gate, He's Gone; by John Patric and Frank J. Taylor..... Dec 24
Through the Editor's Specs..... Apr 11; Jun 7; Sep 8; Dec 7
Wanted: Recruits to Recruit Recruits for Behind the Line! by William J. Casey..... Apr 17
Who'll Tend Your Shop Tomorrow? by R. L. Van Boskirk..... Apr 38
What's Your Place in the War Effort? by R. L. Van Boskirk..... May 17

ENGLAND
Blueprints for Feather Beds; by A. Wyn Williams..... Dec 23
Enright, William J.: Priority Plans for Customers..... Sep 31

ETHICS IN BUSINESS
Task Forces of the Home Front; Editorial by Merle Thorpe..... Sep 15

EXPRESS
Through the Editor's Specs..... Aug 7

F

FARM EQUIPMENT INSTITUTE
A.T.A.E. Honors Trade..... Jun 29
Farm Machines Fight for America; by Bliss Isely..... Aug 35

FARM SECURITY ADMINISTRATION
Through the Editor's Specs..... May 7
Farrar, Larston D.: One of the Men Hitler Forgot..... Jul 31
Farrar, Larston D.: Manpower Under a Microscope..... Dec 17

FEDERAL SHIPBUILDING AND DRY DOCK COMPANY
Bellringer: A Substitute for Rubber?..... Oct 54
Fifteen Hours Ahead of Schedule; by John S. Grover.... Nov 30

FIFTH COLUMN
Military Secrets and Bars..... Aug 40

FINANCE
Management's Show Window; by Louis Hancock Renn..... Nov 43
They Thanked Him for Coming; by Fred B. Barton..... Aug 39
Through the Editor's Specs..... Jul 7
Aug 8; Oct 8; Dec 7

FIRES AND FIRE WASTE
Fire—The Enemy in Your Plant; by C. Lester Walker.. Sep 40
Man-Made Timber Crops; by Melvin Arnold..... Jun 43
Through the Editor's Specs..... Apr 7
Fire—The Enemy in Your Plant; by C. Lester Walker.... Sep 40

FIRE WASTE CONTEST
Let's Get it Done! by Paul Hodges..... Jun 33
Fleming, Harold M.: Holding Hands with Hitler..... Jun 17

FOOD
A-Shopping I did Go; by Lida C. Lueck..... Feb 41
Blitzkrieg Against Hunger; by Clarence M. Lindsay... Dec 70
Doings in the Food Field..... May 78
Food Crisis Is Real; by R. L. Van Boskirk and D. W. Sawtelle..... Nov 25
Management's Washington Letter..... Dec 51
"Plans" May Deny us Food; by Lawrence Sullivan..... May 25
Square Meals in Shirt Pockets; by Fred DeArmond..... Sep 66
Through the Editor's Specs..... Jul 8; Dec 8
Food Crisis Is Real; by R. L. Van Boskirk and D. W. Sawtelle..... Nov 25
Forbes, John: Red Ink Won't Make Munitions..... Sep 35
Foresight Can Win the Peace; by Paul T. Cherington.... Dec 19
Four Big Institutes for Secretaries..... Jul 52

FRAM CORPORATION
Red Ink Won't Make Munitions; by J. Howard Rutledge and John Forbes..... Sep 35

Page

FRANCE
I Saw a Republic Die; by Thomas Kernan..... Jan 25

FREIGHT
Maybe You Can Build a Box Car!..... Nov 68

FRUIT
Through the Editor's Specs..... Feb 7
Bull Abundance of Scarcity; by R. L. Van Boskirk..... Aug 30

FUR
Vests From Warm Hearts..... Nov 68

FURNITURE
New Customers--New Styles; by Shirley Ware..... Oct 39

G

Gas Rationing a World Interest..... Jan 67
George, Sen. Walter F.: Dear Mr. Business Man..... Aug 16
Getting Post-War Jobs Ready..... Sep 31

GOVERNMENT
Through the Editor's Specs..... Oct 8

GOVERNMENT & BUSINESS
Job Passports for Americans? by Fred DeArmond..... Jul 52
One of the Men Hitler Forgot; by Larston D. Farrar. Jul 31
Management's Washington Letter; by Frederick Shelton..... Mar 33; Apr 33; May 33
Management's Washington Letter..... Jun 59
Jul 33; Aug 58; Oct 69
Through the Editor's Specs..... Mar 9; Apr 7; Jul 8

GOVERNMENT FINANCE
How You Will Pay for the War; by Duke Shoop..... Feb 31
Ideologies in the Budget; by Sen. Millard E. Tydings..... Oct 31
Luxuries in Government Must Go; by George Morris... May 60
Nothing from Nothing Comes; Editorial by Merle Thorpe..... May 15
One War at a Time; Editorial by Merle Thorpe..... Apr 15
Through the Editor's Specs..... Feb 7,8
Mar 7,9; May 7,9; Jun 7; Sep 7; Dec 7
Where Spending Can Be Cut..... Feb 66

GOVERNMENT IN BUSINESS
Passing of a Great Illusion..... Apr 66

GOVERNMENT REGULATION
Making Swords from Pen Points; by T. N. Sandifer... Nov 38
Management's Washington Letter..... Nov 51; Dec 51
Planning Bricks Without Straw; Editorial by Merle Thorpe..... Jun 15
Retailers Face Grim Future; by R. L. Van Boskirk... Dec 28
Social Reform Opens a New Salient; by H. C. Atkinson..... Nov 20
Through the Editor's Specs..... Nov 7; Dec 7
We Could Lose This War; by E. E. Cox ..... Mar 60
Governors Have Broad Powers..... Mar 70
Grand Canyon of Work; by John W. Love..... Oct 62

GREAT BRITAIN
Britain Converts by Nucleus Plan..... Apr 63
Heroism of the Market Place..... Apr 68
It Will All Come Back; by Robert S. Henry..... Mar 37
One Law for All; by Sir Charles Morgan-Webb..... Feb 62
Greene, Frank: Map of the Nation's Business..... Jan 54
Feb 56; Mar 52; Apr 60; May 70; Jun 56; Jul 42
Aug 29; Sep 106; Oct 116; Nov 98; Dec 94
Grover, John S.: 15 Hours Ahead of Schedule..... Nov 30

H

Hammer, W. L.: No Business Can Escape Change..... Jan 32
Feb 54; Mar 56; Apr 62; May 76; Jun 74; Jul 60
Aug 70; Sep 70; Oct 86; Nov 76; Dec 68
Hannah, Richard; Black Widow Spiders Aid Sharp-shooters..... Dec 71
Hannah, Richard: Midas of the Junkyard..... Feb 55

Page

Happy Birthday to You..... Nov 40
Hartwell, Dickson: Business Keeps Its Pennants Flying..... Jun 22
Hawkes, Albert W.: Business IS READY! ..... Jan 46

HAWKES, ALBERT W.
Through the Editor's Specs..... Oct 7

HEALTH
Let's Get it Done! by Paul Hodges..... Jun 33
State of the Nation's Health; by Dr. Logan Clendening..... Mar 31
Henry, Robert S.: "It Will All Come Back..."..... Mar 37
Henry Ford of the Spindizzies; by Jack Pollexfen... Jan 41
Heroism of the Market Place..... Apr 68

HEY, PVT. W. A.
Happy Birthday to You..... Nov 40

HILLER, STANLEY
Henry Ford of the Spindizzies; by Jack Pollexfen..... Jan 41
Hinchliff, Emerson: Practical Good Neighbor Policy..... Oct 36
History Should Show Them..... Dec 69
Hodges, Paul: Let's Get it Done! ..... Jun 33
Holding Hands with Hitler; by Harold M. Fleming.... Jun 17
"Home Front" Contributions..... Oct 92

HOSPITALS
Through the Editor's Specs..... Jul 8

HOURS OF WORK
Through the Editor's Specs..... May 10

HOUSING-
Assembly Line for Houses; by R. L. Van Boskirk... Jan 48
Through the Editor's Specs.....Mar 8; Sep 8; Dec 8
How Main Street Goes to War; by Paul McCrea..... Sep 17
How Not to Win the War; by John Carlyle..... Apr 80
How to Be a $1 a Year Man; by T. N. Sandifer..... Jul 23
How You Will Pay for the War; by Duke Shoop..... Feb 31
Humm, Doncaster G.: Is He Lazy or a Genius..... Aug 27

I

I am Ashamed to Give the Figure by George Creel.... Oct 33
I Saw a Republic Die; by Sen. Thomas ..... Jan 25
Ideologies in the Budget; by Sen. Millard E. Tydings..... Oct 31
If We Are to Keep America on Wheels; by Fred DeArmond..... May 39

INCOME
Through the Editor's Specs..... Aug 7

INDIVIDUALISM
Nourish the Right of Assembly; by Roland Woodward..... Mar 50
Through the Editor's Specs..... Jul 7

INFLATION
Management's Washington Letter; by Frederick Shelton..... May 33
Through the Editor's Specs..... Dec 7

INDUSTRIAL PROGRESS
Holding Hands with Hitler; by Harold M. Fleming.. Jun 17
Sir Business, Greatest Gallant of Them All..... Jun 20
Strength from War's Crucible; by Richard L. Johnson..... Aug 21

INDUSTRIAL RELATIONS
Through the Editor's Specs..... Mar 7

INDUSTRY
But Is It News? ..... Jun 90
Combat Teams of Industry "Fall In"; by Fred DeArmond..... Oct 17
Dear Mr. Congressman; by A. W. Robertson..... Jul 25
How Main Street Goes to War; by Paul McCrea..... Sep 17
Navy Liked His Etchings; by Charles N. Tunnell... Oct 46
No more Trade Secrets..... Aug 90
One of the Men Hitler Forgot; by Larston D. Farrar..... Jul 31

Page

Putting Industry in Moth Balls; by A. Wyn Williams. Nov 30
Red Ink Won't Make Munitions; by J. Howard Rutledge and John Forbes..... Sep 35
Through the Editor's Specs..... Oct 7
We Must Re-Discover America; Editorial by Merle Thorpe..... Oct 15
Workers from the Melting Pot..... Jul 20

INSURANCE
Black Widow Spiders Aid Sharpshooters..... Dec 77
Through the Editor's Specs..... Aug 8; Sep 7

INTERNATIONAL HARVESTER COMPANY
Through the Editor's Specs..... Nov 11

INTERNATIONAL TRADE
Practical Good Neighbor Policy; by Emerson Hinchliff..... Oct 36
Through the Editor's Specs..... Mar 11
World is Your Trade Area; by Gill Robb Wilson..... Nov 28

INVESTIGATIONS
How to Be a $1 a Year Man; by T. N. Sandifer..... Jul 23
Naked in a Gold Fish Bowl..... Jun 26
Through the Editor's Specs..... Mar 9

IRON
A Grand Canyon of Work; by John W. Love..... Oct 62
Isely, Bliss: Farm Machines Fight for America..... Aug 35
It Will All Come Back; by Robert S. Henry..... Mar 37

J

JOANNES BROTHERS
Good Food Makes Good Warriors..... Oct 112

JAPAN
Japan's "Divine" Mission; by Helen Mears..... Dec 20
"Materials" Front as We Face Japan..... Jan 13
Through the Editor's Specs..... Feb 11
Japan's "Divine" Mission; by Helen Mears..... Dec 20
Job is War, not Reform; Editorial by Merle Thorpe.... Mar 13
Job Passports for Americans? by Fred DeArmond..... Jul 52
Johnson, Richard L.: Strength from War's Crucible.... Aug 21

JOHNSON & SON, INC., S. C.
"Home Front" Contributions..... Oct 92
Johnston, Eric A.: When the Boys March Home..... July 22

JUDICIARY
Through the Editor's Specs..... Dec 7

K

Kaiser, Henry J.: Once Through the Gate, He's Gone; by John Patric and Frank J. Taylor..... Dec 24
Keep the Retail Doors Open; by Fred DeArmond..... Aug 54
Keep them Remembering..... Aug 26
Kernan, Thomas: I Saw a Republic Die..... Jan 25
Known Market After War..... Nov 60

KRAFT, JAMES L.
Wagon Worth Millions; by Don Wharton..... Feb 39

L

LABOR
Child Labor Figures Shrink..... Jan 71
Labor and Management—a Common Objective; by Eric A. Johnston..... Sep 57
Management's Washington Letter..... Sep 59
Move Over, Managers! by Fred DeArmond..... Feb 34
One Law for All; by Sir Charles Morgan-Webb..... Feb 62
Open House for Production Ideas; by W. G. Marshall. Nov 46
Take a Little—Give a Little..... Oct 56
Wanted: A Labor Policy; by Fred DeArmond..... Apr 50
Who'll Tend Your Shop Tomorrow? by R. L. Van Van Boskirk..... Apr 38

Page

LaFOLLETTE, SENATOR
Through the Editor's Specs..... Sep 11
Larson, Fred V.: The O.P.A. Lifts the Lid..... Dec 27

LATIN AMERICA
Practical Good Neighbor Policy; by Emerson Hinchliff..... Oct 36

LAW
Legal Lesson by a Pastry Cook; by Beatrice Schapper..... May 27

LEADERSHIP
How Main Street Goes to War; by Paul McCrea..... Sep 17
Through the Editor's Specs..... Jul 8
Legal Lessons by a Pastry Cook; by Beatrice Schapper..... May 27

LEGISLATION AFFECTING BUSINESS
Governors Have Broad Powers..... Mar 70
Stepping Stones to Affluence; by Carlisle Bargeron..... Feb 68
Yardstick Becomes a Scepter; by T. N. Sandifer.. Oct 42
Washington and Your Business; by Herbert Corey.. Jan 29
Feb 48; Mar 44; Apr 55; May 64; Jun 51; Jul 44
Aug 43; Sep 70; Oct 78; Nov 62; Dec 43

LEND-LEASE
Lend-Lease in War and Peace; by O. K. Armstrong. Aug 24
Lend-Lease in War and Peace; by O. K. Armstrong... Aug 24
Let's Get it Done! by Paul Hodges..... Jun 33

LINCOLN, JAMES F.
They Thanked Him for Coming; by Fred B. Barton.. Aug 39
Lindsay, Clarence M.: Blitzkrieg Against Hunger... Dec 70

LOANS
Lend-Lease in War and Peace; by O. K. Armstrong. Aug 24

LOBBYING
Stepping Stones to Affluence; by Carlisle Bargeron..... Feb 68
Love, John W.: A Grand Canyon of Work..... Oct 62
Low Octane Count Follows O.P.M. Decree..... Jan 68

LUMBER
Man-Made Timber Crops; by Melvin Arnold..... Jan 43
Money Does Grow on Trees..... Dec 50
Lueck, Lida C.: A-Shopping I Did Go..... Feb 41
Lueck, Lida C.: Better Do It Early..... Sep 32
Luxuries in Government Must Go; by George Morris.. May 60

M

MACHINERY
Farm Machines Fight for America; by Bliss Isely. Aug 35
Machines Behind the Guns; by Paul McCrea..... Feb 15
Midas of the Junkyard; by Richard Hannah..... Feb 55
N.Y.A. Meets the Press..... May 32
Machines Behind the Guns; by Paul McCrea..... Feb 15

MacLEISH, ARCHIBALD
How Not to Win the War; by John Carlyle..... Apr 80
Making Our Ships Work Harder; by Herbert Corey.... Apr 46
Making Swords from Pen Points; by T. N. Sandifer.. Nov 38
Man Who Has Never Relaxed; by James B. Banford.... Aug 19

MANAGEMENT
American Resource in Jeopardy; Editorial by Merle Thorpe..... Feb 13
Don't Mistake Me for the Boss..... Sep 92
Labor and Management—a Common Objective; by Eric A. Johnston..... Sep 57
Management's Show Window; by Louis Hancock Renn. Nov 43
Move Over, Managers! by Fred DeArmond..... Feb 34
Once Through the Gate, He's Gone; by John Patric and Frank J. Taylor..... Dec 24
Open House for Production Ideas; by W. G. Marshall..... Nov 46
Take a Little—Give a Little..... Oct 56
Through the Editor's Specs..... Apr 11; Aug 8
Management's Show Window; by Louis Hancock Renn... Nov 43
Management's Washington Letter; by Frederick Shelton..... Mar 33; Apr 33; May 33
Management's Washington Letter..... Jun 59
Jul 33; Aug 59; Sep 59; Oct 69; Nov 51; Dec 51

NATION'S BUSINESS INDEX FOR 1942

Page

Man-Made Timber Crops; by Melvin Arnold..... Jan 43

MANPOWER
Management's Washington Letter..... Sep 59; Nov 51
Manpower for our Third Army; by Sen. Harry F. Byrd. Nov 17
Manpower Surplusage..... Oct 87
Manpower Under a Microscope; by Larston D. Farrar.. Dec 17
Through the Editor's Specs..... Oct 10; Nov 7,11
Uncle Sam Will Tag You! ..... Oct 48
Watch Them Cut Red Tape; by Maj. Gen. Levin H. Campbell, Jr. ..... Nov 45
World Turned Upside Down; by Harry Botsford..... Nov 23
Manpower for Our Third Army; by Sen. Harry F. Byrd... Nov 17
Manpower Surplusage..... Oct 87
Manpower Under a Microscope; by Larston D. Farrar.... Dec 17

MANUFACTURING
Britain Converts by Nucleus Plan..... Apr 63
"E" is for efficiency..... Jan 62
Henry Ford of the Spindizzies; by Jack Pollexfen... Jan 41
Wanted: Recruits to Recruit Recruits for Behind the Line! by William J. Casey..... Apr 17
Map of the Nation's Business; by Frank Greene..... Jan 54
Feb 56; Mar 52; Apr 60; May 70; Jun 56; Jul 42
Aug 29; Sep 106; Oct 116; Nov 98; Dec 94

MARKETS
Shopping for the Office; by Fred DeArmond..... Mar 42
Marshall. W. G.: Open House for Production Ideas..... Nov 46
"Materials" Front as We Face Japan..... Jan 13
May, Earl Chapin: Pontiac Has Its Cake..... Jul 38
Maybe You Can Build a Box Car! ..... Nov 68
McCrea, Paul: How Main Street Goes to War..... Sep 17
McCrea, Paul: Machines Behind the Guns..... Feb 15
McCrea, Paul: That They May Keep Flying..... Mar 15
Mears, Helen: Japan's "Divine" Mission..... Dec 20

MERCHANT MARINE
Bridge of Ships; by R. L. Van Boskirk..... Feb 45
Making Our Ships Work Harder; by Herbert Corey..... Apr 46
Through the Editor's Specs..... Jul 7

METALS
Bellringers: How Industry Saves Metal..... Nov 84
"Materials" Front as We Face Japan..... Jan 13
Midas of the Junkyard; by Richard Hannah..... Feb 55
Military Secrets and Bars..... Aug 40
Mines Above the Ground..... Aug 58

MINING
A Grand Canyon of Work; by John W. Love..... Oct 62
Money Does Grow on Trees..... Dec 50
Morgan-Webb, Sir Charles: One Law for All..... Feb 62
Morris, George: Luxuries in Government Must Go..... May 60
"...Most Effective Results"; by Russell Rhodes..... Jan 46

MOTION PICTURES
Through the Editor's Specs..... Jan 8

MOTOR TRANSPORT
America's Wheels Roll Up New Records..... Jul 19
Through the Editor's Specs..... Feb 7
Move Over, Managers! by Fred DeArmond..... Feb 34

MUNICIPAL GOVERNMENT
Economy Begins at Home; by C. A. Crosser..... Oct 76

MUSIC
Through the Editor's Specs..... Jun 11; Aug 7

MUTUAL LIFE INSURANCE COMPANY
Through the Editor's Specs..... Sep 7

N

NACOS
Business IS READY! ..... Jan 46
Through the Editor's Specs..... Dec 8
Naked in a Gold Fish Bowl ..... Jun 26
Name Calling Builds No Guns..... May 71
Naming a War..... Sep 84
Namm, Benjamin H.: Retailer Looks at the War..... Jan 27

Page

NATIONAL LABOR RELATIONS BOARD
Through the Editor's Specs..... Mar 9; Apr 7

NATIONAL RESOURCES
A Copper Ghost Comes to Life; by Neil M. Clark.. Jul 27

NATIONAL WAR LABOR BOARD
Through the Editor's Specs..... Jun 8

NATIONAL YOUTH ADMINISTRATION
N.Y.A. Meets the Press..... May 32
Through the Editor's Specs..... May 9

NAVY
World's Toughest Fighting Man; by Herbert Corey. Oct 43

NAVY DEPARTMENT
"E" is for Efficiency..... Jan 62
Navy Liked His Etchings; by Charles N. Tunnell.... Oct 46
New Customers—New Styles; by Shirley Ware..... Oct 39
New Name for Bonds..... May 73
Newman, Ellen: Plainly Visible to the Shopper..... Aug 33

NEWSPAPERS
No Snoops Stop Scoops; by A. H. Sypher..... Dec 36
No Business Can Escape Change; by W. L. Hammer.... Jan 32
Feb 54; Mar 56; Apr 62; May 76; Jun 74; Jul 60
Aug 70; Sep 78; Oct 86; Nov 76; Dec 68
No More Trade Secrets..... Aug 90
No Snoops Stop Scoops; by A. H. Sypher..... Dec 36
Nothing from Nothing Comes; Editorial by Merle Thorpe..... May 15
Nourish the Right of Assembly; by Roland B. Woodward..... Mar 50

NUDISM
Through the Editor's Specs..... May 10
N.Y.A. Meets the Press..... May 32

O

Of Indispensable Value; by W. J. Donald..... Jan 46

OFFICE OF DEFENSE TRANSPORTATION
Through the Editor's Specs..... Aug 8

OFFICE OF PRICE ADMINISTRATION
Ceiling Plaster is Full of Rocks; by R. L. Van Boskirk..... Jul 15
Management's Washington Letter..... Aug 58; Sep 59
O.P.A. Calls the Signals; by R. L. Van Boskirk.. Jun 23
O.P.A. Lifts the Lid; by Fred V. Larson..... Dec 27
Rations: War Need or "Reform"? by Lawrence Sullivan..... Jun 27
She Speaks a Various Language; by Jay Winterfield..... Jul 29
Through the Editor's Specs..... Dec 7,8

OFFICES
Shopping for the Office; by Fred DeArmond..... Mar 42
O'Laughlin, John Callan: Summer Strategy on Three Fronts..... May 29
"Old Gabriel" is Drafted..... Oct 96
Once Through the Gate, He's Gone; by John Patric and Frank J. Taylor..... Dec 24
One Law for All; by Sir Charles Morgan-Webb..... Feb 62
One of the Men Hitler Forgot; by Larston D. Farrar..... Jul 31
One War at a Time; Editorial by Merle Thorpe..... Apr 15
O.P.A. Calls the Signals; by R. L. Van Boskirk.... Jun 23
O.P.A. Lifts the Lid; by Fred V. Larson ..... Dec 27
Open House for Production Ideas; by W. G. Marshall..... Nov 46

ORGANIZATIONS
Nourish the Right of Assembly; by Roland Woodward..... Mar 50
Through the Editor's Specs..... May 7

P

Page

Packaging Can Take It; by Julietta K. Arthur..... Aug 48

PAINT
The Story of a Paint Maker..... Jun 91

PAPER
The Why's and If's of Shortages; by R. L. Van Boskirk..... Sep 51

PARAFFINE COMPANIES, INC.
Bellringers: Beyond the Trenches Lies—Production! ..... Nov 75
Parking Problem..... Jun 76
Parry, Tom Jones: Received—but Not Read..... Aug 37
Passing of a Great Illusion..... Apr 66

PATENTS
Holding Hands with Hitler by Harold M. Fleming.. Jun 17
Name Calling Builds No Guns..... May 71

PATERNALISM
Through the Editor's Specs..... Apr 8
Patric, John: Once Through the Gate, He's Gone.... Dec 24

PATRIOTISM
Beat the Drum, Not the People; Editorial by Merle Thorpe..... Nov 15

PERSONNEL TRAINING
Workers from the Melting Pot..... Jul 20

PETROLEUM
Fifteen Hours Ahead of Schedule; by John S. Grover..... Nov 30
Gas Rationing a World Interest..... Jan 67
Low Octane Count Follows O.P.M. Decree..... Jan 68
Pettengill, Samuel B.: "—And Become Citizens".... Apr 44
Pettengill, Samuel B.: Congress Sits in the Driver's Seat..... May 56

PHILLIPS PETROLEUM COMPANY
Happy Birthday to You..... Nov 40
Photograph of a Bottleneck..... Oct 100

PICKETING
Through the Editor's Specs..... Jul 8
Plainly Visible to the Shopper; by Ellen Newman... Aug 33
Planning Bricks Without Straw; Editorial by Merle Thorpe..... Jun 15
"Plans" May Deny Us Food; by Lawrence Sullivan.... May 25

POLITICS
I Saw a Republic Die; by Thomas Kernan..... Jan 25
Management's Washington Letter..... Aug 58
One War at a Time; Editorial by Merle Thorpe.... Apr 15
Pollexfen, Jack: Henry Ford of the Spindizzies... Jan 41

PONTIAC
Bellringers: How Industry Saves Metal..... Nov 84
Pontiac Has Its Cake; by Earl Chapin May..... Jul 38

POST-WAR PLANNING
Blueprints for Feather Beds; by A. Wyn Williams. Dec 23
Foresight Can Win the Peace; by Paul T. Cherington..... Dec 19
Getting Post-War Jobs Ready..... Sep 31
Through the Editor's Specs..... Nov 9
Practical Good Neighbor Policy; by Emerson Hinchliff..... Oct 36
Price Control on Main Street..... Mar 62

PRICE FIXING
Ceiling Plaster is Full of Rocks; by R. L. Van Boskirk..... Jul 15
O.P.A. Calls the Signals; by R. L. Van Boskirk.. Jun 23
Price Control on Main Street..... Mar 62
Rations: War Need or "Reform"? by Lawrence Sullivan..... Jun 27
Retailers Face Grim Future; by R. L. Van Boskirk..... Dec 28
She Speaks a Various Language; by Jay Winterfield..... Jul 29

Page

PRICES
A-Shopping I Did Go; by Lida C. Lueck..... Feb 41
Better Do It Early; by Lida C. Lueck..... Sep 32
Management's Washington Letter; by Frederick Shelton..... Mar 33
"Plans" May Deny Us Food; by Lawrence Sullivan... May 25
Retailer Looks at the War; by Benjamin H. Namm.. Jan 27
We must indeed Sacrifice some of our Appetites; by Sarah MacGonigle Thompson..... Oct 34

PRIORITIES
Full Abundance of Scarcity; by R. L. Van Boskirk..... Aug 30
Packaging Can Take It; by Julietta K. Arthur.... Aug 48
Plainly Visible to the Shopper; by Ellen Newman. Aug 33
Shopping for the Office; by Fred DeArmond..... Mar 42
Priority Plans for Customers; by William J. Enright..... Sep 31

PROFITS
Through the Editor's Specs..... Jan 7
Promise of Free Enterprise; Editorial by Merle Thorpe..... Aug 15

PUBLIC UTILITIES
Through the Editor's Specs..... Apr 9

PUBLIC WORKS
Through the Editor's Specs..... Apr 11

PUBLICITY
How Not to Win the War...; by John Carlyle..... Apr 80

PUERTO RICO
Through the Editor's Specs..... Apr 8
Putting Industry in Moth Balls; by A. Wyn Williams Nov 34

Q

QUESTIONNAIRES
Making Swords from Pen Points; by T. N. Sandifer Nov 38

R

RACKETS
Through the Editor's Specs..... Jan 8

RAILROADS
America's Wheels Roll Up New Records..... Jul 19
Fifteen Hours Ahead of Schedule; by John S. Grover..... Nov 30
Through the Editor's Specs..... Jun 8

RATIONING
Doings in the Food Field..... May 78
Full Abundance of Scarcity; by R. L. Van Boskirk Aug 30
Gas Rationing a World Interest..... Jan 67
Management's Washington Letter.....Jun 59; Jul 33
Manpower for our Third Army; by Sen. Harry F. Byrd..... Nov 17
O.P.A. Calls the Signals; by R. L. Van Boskirk.. Jun 23
O.P.A. Lifts the Lid; by Fred V. Larson..... Dec 27
"Plans" May Deny Us Food; by Lawrence Sullivan.. May 25
Price Control on Main Street..... Mar 62
Rations: War Need or "Reform"? by Lawrence Sullivan..... Jun 27
She Speaks a Various Language; by Jay Winterfield..... Jul 29
Through the Editor's Specs..... Jul 8; Nov 9
We must indeed Sacrifice some of our Appetites; by Sarah MacGonigle Thompson..... Oct 34
Rations: War Need or "Reform"? by Lawrence Sullivan..... Jun 27
Received—but Not Read: Tom Jones Parry..... Aug 37

Page

RECREATION
Through the Editor's Specs..... Feb 7
Red Ink Won't Make Munitions; by J. Howard Rutledge and John Forbes..... Sep 35
Reiss, Joseph: Ten Ideas for Retailers..... Nov 48
Renn, Louis Hancock: Management's Show Window..... Nov 43

RESOLUTIONS & REFERENDA
Let's Get it Done! by Paul Hodges..... Jun 33

RETAIL SELLING
Keep the Retail Doors Open; by Fred DeArmond..... Aug 54
O.P.A. Lifts the Lid; by Fred V. Larson..... Dec 27
Retailers Face Grim Future; by R. L. Van Boskirk. Dec 28
Retailer Looks at the War; by Benjamin H. Namm... Jan 27
Ten Ideas for Retailers; by Joseph Reiss..... Nov 48
World Turned Upside Down; by Harry Botsford..... Nov 23
Retailer Looks at the War; by Benjamin H. Namm..... Jan 27
Retailers Face Grim Future; by R. L. Van Boskirk... Dec 28
Retailers Point Way to Victory..... Aug 84
Rhodes, Russell: "...Most Effective Results"..... Jan 46
Robertson, A. W.: Dear Mr. Congressman..... Jul 25

RUBBER
Bellringer: A substitute for Rubber?..... Oct 54
If We Are to Keep America on Wheels; by Fred DeArmond..... May 39
Management's Washington Letter..... Oct 69
Parking Problem..... Jun 76
Through the Editor's Specs..May 10; Jul 8; Sep 11; Dec 7
Why's and If's of Shortages; by R. L. Van Boskirk..... Sep 51
Rutledge, J. Howard: Red Ink Won't Make Munitions.. Sep 35

RUSSIA
Through the Editor's Specs..... Sep 9

S

SALARIES
Through the Editor's Specs..... Nov 7

SALESMEN
Through the Editor's Specs..... Aug 8
What's Happening to Salesmen? by Fred DeArmond... Jun 31
Salesmen Speed Conversion Jobs..... Apr 64
Sandifer, T. N.: How to be a $1 a Year Man..... Jul 23
Sandifer, T. N.: Making Swords from Pen Points..... Nov 38
Sandifer, T. N.: Yardstick Becomes a Scepter..... Oct 42
Sawtelle, D. W.: Food Crisis Is Real..... Nov 25
Schapper, Beatrice: Legal Lesson by a Pastry Cook.. May 27
Scharrenberg, Paul: When You Write Your Congressman..... Feb 80

SCIENCE
Science Tests Folklore Faith..... Oct 91
Science Tests Folklore Faith..... Oct 91

SCRAP
Midas of the Junkyard; by Richard Hannah..... Feb 55
Mines Above the Ground..... Aug 58
Through the Editor's Specs..... Sep 7

SELECTIVE SERVICE
Three Anonymous Men on a Board; by Herbert Corey. Dec 28

SELLING
Salesmen Speed Conversion Jobs..... Apr 64
Through the Editor's Specs..... Aug 8; Sep 11
What's Happening to Salesmen? by Fred DeArmond... Jun 31

SHARON, CONNECTICUT
Through the Editor's Specs..... Sep 7
She Speaks a Various Language; by Jay Winterfield.. Jul 29
Shelton, Frederick: Management's Washington Letter. Mar 33 Apr 33; May 33

SHIPS
Bridge of Ships; by R. L. Van Boskirk..... Feb 45
Making Our Ships Work Harder; by Herbert Corey... Apr 46
Shoop, Duke: How You Will Pay for the War..... Feb 31
Shopping for the Office; by Fred DeArmond..... Mar 42

Page

SHORTAGES
Bellringer: A Substitute for Rubber..... Oct 54
Sir Business, Greatest Gallant of Them All..... Jun 20

SMITH-BONE BILL
The Yardstick Becomes a Scepter; by T. N. Sandifer..... Oct 42
Social Reform Opens a New Salient; by H. C. Atkinson..... Nov 20

SOCIALISM
Blueprints for Feather Beds; by A. Wyn Williams.. Dec 23

SONGER, MRS. NAN
Black Widow Spiders Aid Sharpshooters..... Dec 71

SPEECHES
Through the Editor's Specs..... Jun 9

SPIDERS
Black Widow Spiders Aid Sharpshooters..... Dec 71
Square Meals in Shirt Pockets; by Fred DeArmond.... Sep 66

STATE GOVERNMENT
Social Reform Opens a New Salient; by H. C. Atkinson..... Nov 20

STANDARD OF LIVING
Planning Bricks Without Straw; Editorial by Merle Thorpe..... Jun 15
Sir Business, Greatest Gallant of Them All..... Jun 20
Strength from War's Crucible; by Richard L. Johnson..... Aug 21

STATE GOVERNMENT
Governors Have Broad Powers..... Mar 70
State of the Nation's Health; by Dr. Logan Clendening..... Mar 31
Stepping Stones to Affluence; by Carlisle Bargeron. Feb 68
Story of a Paint Maker..... Jun 91
Strength from War's Crucible; by Richard L. Johnson..... Aug 21

STRIKES
One Law for All...; by Sir Charles Morgan-Webb... Feb 62
Through the Editor's Specs..... Oct 10

SUGAR
Doings in the Food Field..... May 78
Why's and If's of Shortages; by R. L. Van Boskirk..... Sep 51
Suggestion Box Comes to Life; by A. H. Sypher..... Nov 46
Sullivan, Lawrence: "Plans" May Deny Us Food..... May 25
Sullivan, Lawrence: Rations: War Need or "Reform"?. Jun 27
Summer Strategy on Three Fronts; by John Callan O'Laughlin..... May 29

SURVEY
Through the Editor's Specs..... Sep 7
Sypher, A. H.: The Suggestion Box Comes to Life.... Nov 46
Sypher, A. H.: No Snoops Stop Scoops..... Dec 36

T

Take a Little—Give a Little..... Oct 56
Task Forces of the Home Front; Editorial by Merle Thorpe..... Sep 15
Taxation Without Destruction..... Sep 96

TAXES
Dear Mr. Business Man; by Senator Walter F. George..... Aug 16
Dear Mr. Congressman; by A. W. Robertson..... Jul 25
Don't Eat Up the Seed Corn; Editorial by Merle Thorpe..... Jul 13
Economy Begins at Home; by C. A. Crosser..... Oct 76
How You Will Pay for the War; by Duke Shoop..... Feb 31
Management's Washington Letter..... Sep 59
Parking Problem..... Jun 76
Red Ink Won't Make Munitions; by J. Howard Rutledge and John Forbes..... Sep 35
Taxation Without Destruction..... Sep 96
Through the Editor's Specs..... Feb 11; Dec 8

Page

Taylor, Frank J.: Once Through the Gate, He's Gone. Dec 24

TELEPHONE
Through the Editor's Specs..... Nov 11
Ten Ideas for Retailers; by Joseph Reiss..... Nov 48

TENNESSEE VALLEY AUTHORITY
Through the Editor's Specs.....Jan 7; Jul 7
That They May Keep Flying; by Paul McCrea..... Mar 15
They Thanked Him for Coming; by Fred B. Barton..... Aug 39
Thompson, Sarah MacGonigle: We must indeed Sacrifice some of our Appetites..... Oct 34
Thorpe, Merle: American Resource in Jeopardy, Editorial..... Feb 13
Thorpe, Merle: As America Takes the Field, Editorial..... Dec 15
Thorpe, Merle: As We Draw the Sword, Editorial..... Jan 11
Thorpe, Merle: Beat the Drum, Not the People, Editorial..... Nov 15
Thorpe, Merle: Don't Eat Up the Seed Corn, Editorial..... Jul 13
Thorpe, Merle: Job is War, not Reform, Editorial... Mar 13
Thorpe, Merle: Nothing from Nothing Comes, Editorial..... May 15
Thorpe, Merle: One War at a Time, Editorial..... Apr 15
Thorpe, Merle: Planning Bricks Without Straw, Editorial..... Jun 15
Thorpe, Merle: Promise of Free Enterprise..... Aug 15
Thorpe, Merle: Task Forces of the Home Front, Editorial..... Sep 15
Thorpe, Merle: We Must Re-Discover America, Editorial..... Oct 15
Three Anonymous Men on a Board; by Herbert Corey... Dec 28

THRIFT
Through the Editor's Specs..... Feb 11
Through the Editor's Specs..... Jan 7
Feb 7; Mar 7; Apr 7; May 7; Jun 7; Jul 7
Aug 7; Sep 7; Oct 7; Nov 7; Dec 7

TRADE ASSOCIATIONS
Business Men's Organizations and the War Program. Jan 33
Combat Teams of Industry "Fall In"; by Fred DeArmond..... Oct 17

TRAFFIC
Parking Problem..... Jun 76
Pontiac Has Its Cake; by Earl Chapin May..... Jul 38
Training for Home Construction..... May 77

TRANSPORTATION
If We Are to Keep America on Wheels; by Fred DeArmond..... May 39
"Home Front" Contributions..... Oct 92
Management's Washington Letter..... Aug 58
Pontiac Has Its Cake; by Earl Chapin May..... Jul 38
Through the Editor's Specs.....Aug 7,8; Sep 11
World is Your Trade Area; by Gill Robb Wilson.... Nov 28

TUGWELL, REXFORD G.
Through the Editor's Specs..... Apr 8
Tunnell, Charles N.: The Navy Liked His Etchings... Oct 46
Tydings, Sen. Millard E.: Ideologies in the Budget. Oct 31

U

Uncle Sam Will Tag You! ..... Oct 48

UNEMPLOYMENT
Through the Editor's Specs..... Aug 8

UNEMPLOYMENT INSURANCE
Social Reform Opens a New Salient; by H. C. Atkinson..... Nov 20

UNIONS
Beyond Compromise..... Jun 30
Management's Washington Letter..... Aug 58
Through the Editor's Specs..... Feb 7
Apr 11; May 9; Jun 8; Jul 8
Wanted: A Labor Policy; by Fred DeArmond..... Apr 50

Page

V

Van Boskirk, R. L.: Assembly Line for Houses..... Jan 48
Van Boskirk, R. L.: Bridge of Ships..... Feb 45
Van Boskirk, R. L.: Ceiling Plaster is Full of Rocks..... Jul 15
Van Boskirk, R. L.: Food Crisis Is Real..... Nov 25
Van Boskirk, R. L.: Full Abundance of Scarcity.... Aug 30
Van Boskirk, R. L.: O.P.A. Calls the Signals..... Jun 23
Van Boskirk, R. L.: Retailers Face Grim Future.... Dec 28
Van Boskirk, R. L.: What's Your Place in the War Effort? ..... May 17
Van Boskirk, R. L.: Who'll Tend Your Shop Tomorrow? ..... Apr 38
Van Boskirk, R. L.: Why's and If's of Shortages... Sep 51
Vests From Warm Hearts..... Nov 68
Victory—and You..... Oct 100

W

Wagon Worth Millions; by Don Wharton..... Feb 39
Walker, C. Lester: Fire—The Enemy in Your Plant.. Sep 40
Wanted: A Labor Policy; by Fred DeArmond..... Apr 50
Wanted: Recruits to Recruit Recruits for Behind the Line! by William J. Casey..... Apr 17

WAR
Air Conditioning Goes to War..... Mar 58
American Resource in Jeopardy; Editorial Merle Thorpe..... Feb 13
America's Wheels Roll Up New Records..... Jul 19
As America Takes the Field; Editorial by Merle Thorpe..... Dec 15
As We Draw the Sword; Editorial by Merle Thorpe. Jan 11
Auto Takes a Holiday; by Fred DeArmond..... Feb 74
Beat the Drum, Not the People; Editorial by Merle Thorpe..... Nov 15
Bellringers: Beyond the Trenches Lies—Production! ..... Nov 75
Business IS READY! ..... Jan 46
Business Men's Organizations and the War Program Jan 33
Economic Warfare, Old Style..... Sep 101
Governors Have Broad Powers..... Mar 70
Heroism of the Market Place..... Apr 68
History Should Show Them..... Dec 69
How Main Street Goes to War; by Paul McCrea..... Sep 17
How Not to Win the War...; by John Carlyle..... Apr 80
How to Be a $1 a Year Man; by T. N. Sandifer.... Jul 23
How You Will Pay for the War; by Duke Shoop..... Feb 31
Job is War, not Reform; Editorial by Merle Thorpe..... Mar 13
Lend-Lease in War and Peace; by O. K. Armstrong. Aug 24
Luxuries in Government Must Go; by George Morris May 60
Machines Behind the Guns; by Paul McCrea..... Feb 15
Making Our Ships Work Harder; by Herbert Corey.. Apr 46
Management's Washington Letter; by Frederick Shelton..... Mar 33; Apr 33
Management's Washington Letter..... Jun 59;Jul 33
Manpower for our Third Army; by Sen. Harry F. Byrd..... Nov 17
"Materials" Front as We Face Japan..... Jan 13
Naked in a Gold Fish Bowl..... Jun 26
Naming a War..... Sep 84
Navy Liked His Etchings; by Charles N. Tunnell.. Oct 46
Nothing from Nothing Comes; Editorial by Merle Thorpe..... May 15
One War at a Time; by Merle Thorpe..... Apr 15
Open House for Production Ideas; by W. G. Marshall..... Nov 46
Retailer Looks at the War; by Benjamin H. Namm.. Jan 27
State of the Nation's Health; by Dr. Logan Clendening..... Mar 31
Strength from War's Crucible; by Richard L. Johnson..... Aug 21
Summer Strategy on Three Fronts; by John Callan O'Laughlin..... May 29
That They May Keep Flying; by Paul McCrea..... Mar 15
Through the Editor's Specs..... Jan 7, 8; Feb 9
Apr 11; May 7, 9; Jul 8; Sep 9; Nov 11
Wanted: Recruits to Recruit Recruits for Behind the Line! by William J. Casey..... Apr 17

Page

We Could Lose This War: by E. E. Cox..... Mar 60
We Tour the Home Front..... Nov 58; Dec 40
What's Your Place in the War Effort? by R. L. Van Boskirk..... May 17
When the Boys March Home..... Jul 22
Who'll Tend Your Shop Tomorrow? by R. L. Van Boskirk..... Apr 38

WAR DEPARTMENT
Through the Editor's Specs..... Mar 11

WAR PRODUCTION BOARD
Through the Editor's Specs. Aug 8; Sep 8; Nov 7; Dec 7,8
Management's Washington Letter..... Jul 33
Ware, Shirley: New Customers—New Styles..... Oct 39

WASHINGTON
Departmental Ditties of 1942; by Berton Braley... Sep 38
Washington and Your Business; by Herbert Corey..... Jan 29
Feb 48; Mar 44; Apr 55; May 64; Jun 51; Jul 44
Aug 43; Sep 70; Oct 78; Nov 62; Dec 43
Washington Calling George; by Berton Braley..... Apr 70

WASTE
Bellringers: How Industry Saves Metal..... Nov 84
Ideologies in the Budget; by Sen. Millard E. Tydings..... Oct 31
Midas of the Junkyard; by Richard Hannah..... Feb 55
Shopping for the Office; by Fred DeArmond..... Mar 42
Suggestion Box Comes to Life; by A. H. Sypher.... Nov 46
Through the Editor's Specs..... Jun 7; Oct 10
Watch Them Cut Red Tape; by Maj. Gen. Levin H. Campbell, Jr..... Nov 45
We Could Lose This War; by E. E. Cox..... Mar 60
We Must Indeed Sacrifice Some of our Appetites; by Sarah MacGonigle Thompson..... Oct 34
We Must Re-Discover America; Editorial by Merle Thorpe..... Oct 15
We Tour the Home Front..... Nov 58; Dec 40

WEATHER
Science Tests Folklore Faith..... Oct 91
Wharton, Don: Wagon Worth Millions..... Feb 39
What's Happening to Salesmen? by Fred DeArmond..... Jun 31
What's Your Place in the War Effort? by R. L. Van Boskirk..... May 17
When the Boys March Home; by Eric A. Johnston..... Jul 22
When You Write Your Congressman; by Paul Scharrenberg..... Feb 80

Page

Where Spending Can Be Cut..... Feb 66
White Motor Company of Cleveland: "Home Front" Contributions..... Oct 92
Who'll Tend Your Shop Tomorrow? by R. L. Van Boskirk..... Apr 38
Why's and If's of Shortages; by R. L. Van Boskirk..... Sep 51
Williams, A. Wyn: Blueprints for Feather Beds..... Dec 23
Williams, A. Wyn: Putting Industry in Moth Balls... Nov 30
Wilson, Gill Robb: The World is Your Trade Area.... Nov 28

WINE
Through the Editor's Specs..... Aug 8
Winterfield, Jay: She Speaks a Various Language.... Jul 29

WOMEN IN BUSINESS
Through the Editor's Specs..... Aug 7
World Turned Upside Down; by Harry Botsford..... Nov 23
Woodward, Roland B.: Nourish the Right of Assembly. Mar 50
Workers from the Melting Pot..... Jul 20

WORKS PROGRESS ADMINISTRATION
Through the Editor's Specs..... Jun 11
World is Your Trade Area; by Gill Robb Wilson..... Nov 28
World Turned Upside Down; by Harry Botsford..... Nov 23
World's Toughest Fighting Man; by Herbert Corey.... Oct 43

WYNN, HERMAN DELMOS "BREEZY"
One of the Men Hitler Forgot; by Larston D. Farrar..... Jul 31

Y

Yardstick Becomes a Scepter; by T. N. Sandifer..... Oct 42
Your Son's A Better Soldier Than you Were; by Herbert Corey..... Sep 42
YOUTH
Child Labor Figures Shrink..... Jan 71